

## **MU Doctor in Business Administration (DBA)**

This program is offered as a track under the Ph.D. degree and is designed for working senior-level professionals who desire to achieve a doctoral degree in business while continuing their work responsibilities and careers. The DBA will equip you with practical oriented research to fulfill leadership or other strategic responsibilities. You will obtain the advanced knowledge to address, change and quickly solve complex business issues.

In addition to sharpening your critical and analytical skills, the DBA will equip you with the tools to advance your career in leadership and management at the executive levels of business. The DBA represents the highest level of academic achievement in business administration.

### **COURSE MODULES**

#### **QMB 7910 - Quantitative Research Methods in Business**

This course covers advanced tools to analyze quantitative empirical data, with a particular emphasis on second-generation statistical approaches and advanced techniques necessary for applied research.

#### **GEB 7910 - Advanced Quantitative Research Methods in Business**

This course explores advanced methods in quantitative research such as surveys and sample techniques, parametric and nonparametric tests, structured equation modeling, and time series analysis.

#### **GEB 7918 - Philosophy and Process of Applied Business Research**

This course introduces the fundamental philosophy and development process of managerial business research.

#### **GEB 7912 - Experiments and Survey Design**

This course introduces students to methods and practices for developing and using data based on experiments and surveys for research.

#### **MAN 7207 - Theories of Organization**

Organization functioning from a macro perspective; emphasis on evolution, structure, design and processes of complex systems. Study of communication/information networks, inter-group processes and control strategies.

### **GEB 7892 Theory Development and Advanced Modeling**

This course covers the methods and approaches to creating theory, validation and testing, and dissemination of knowledge.

### **GEB 7897 Advanced Statistical Analysis and Structural Equation Modeling**

This course covers advanced tools to analyze quantitative empirical data, with a particular emphasis on second-generation statistical approaches and advanced techniques necessary for applied research.

### **MAN 7916 - Doctoral Research Project in Business**

Intensive research project conducted during the summer following the student's first and second years of coursework. Each student develops his/her own research project under the supervision of a faculty member.

### **MAN 7275 - Organizational Behavior Management**

An introduction to the study of human behavior in organizations. Emphasis is given to management of individual and group processes including conflict attitudes, decision making, motivation and stress.

### **GEB 7911 - Qualitative Research Methods in Business**

This course introduces a structured approach to qualitative research in business. It includes study of methods such as case studies, ethnography, archival studies, and action research.

### **GEB 7915 - Advanced Qualitative Research Methods in Business**

This course compares a variety of qualitative research techniques. Students will review contemporary and classic studies that employ qualitative methods in both theoretical and applied contexts.

### **GEB 7365 - International Business Theory and Practice**

This course provides the theoretical foundation needed to understand internationalization of firms from developed and developing countries.

### **MAN 7206 - Organizational Analysis**

Develops skills in organizational problem-solving through applications of theory and research to actual problems. Emphasis on needs analysis, process consultation, teambuilding and action research.

### **MAN 7718 - Analysis of Corporate Policy Methods**

Links functional areas of management to provide integrated view of organization and public policy. Emphasis on measurement, analysis and conceptualization of organization as a totality of operations.

### **GEB 7876 - Marketing and Behavioral Theory**

This course investigates the development and evolution of marketing-theory development.

### **GEB 7366 - Financial Issues in the Global Environment**

This course provides students a rigorous background in finance and helps them understand international macroeconomic factors and their effects on businesses.

**MAN 7980 DBA Dissertation**

Original research that is supervised by a faculty committee and defended openly before the university committee.